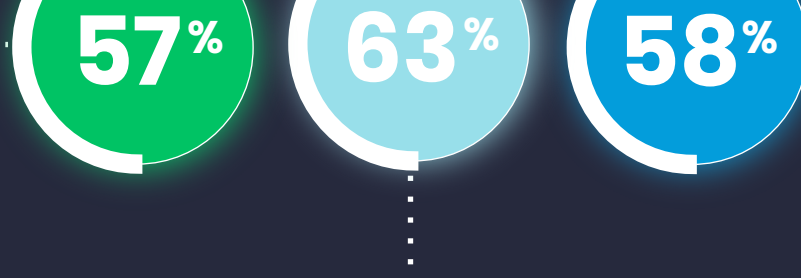


Proof You Need Sales Enablement Technology

(And How to Make it Happen Now)



57% of Sales Reps missed their quotas last year ¹

63% of the average Sales Rep's time is spent on non-selling tasks ²

58% of deals stall because the seller is unable to offer customized content to the buyer ³

Fortunately, sales enablement can help you address each of these challenges.

84% of sales reps achieve quota

if the company has "best-in-class"

sales enablement in place ⁴



71%

of people agree that having a dedicated

sales enablement function increases sales rep productivity

and

56%

have seen an increase in pipeline as a result ⁵

Using sales enablement technology is proven to accelerate deal cycles by ⁶

43%

“ Sales enablement is the process of providing the sales organization with the information, content, and tools that help salespeople sell more effectively. ”

Scott Albro at TOPO

Every company regardless of size or digital maturity can benefit from sales enablement technology, yet less than 8% have taken the leap ⁴

WHY?

Perceived Cost

Perceived Complexity

Perceived Risk

Here's the truth.

Sales enablement technology doesn't have to be a big, expensive Enterprise decision. Mediafly offers an easy, affordable, and risk-free way to start your sales enablement journey today and scale at your own pace.

See for yourself



- Manage all content types in one place
- Easily find and tailor sales content for individual sales meetings
- Present from any device - online or offline
- Understand what content drives revenue
- Align sales and marketing to improve efficiency
- Get started now and scale your solution with your business

Get a free 60 day trial

[CLICK HERE](#)

“ With Mediafly's newest offering, they saved us three months of discussing this idea with internal teams. Now we will just be able to show them what works. ”

Shawn Priddy, VP of Sales at Select Energy Services