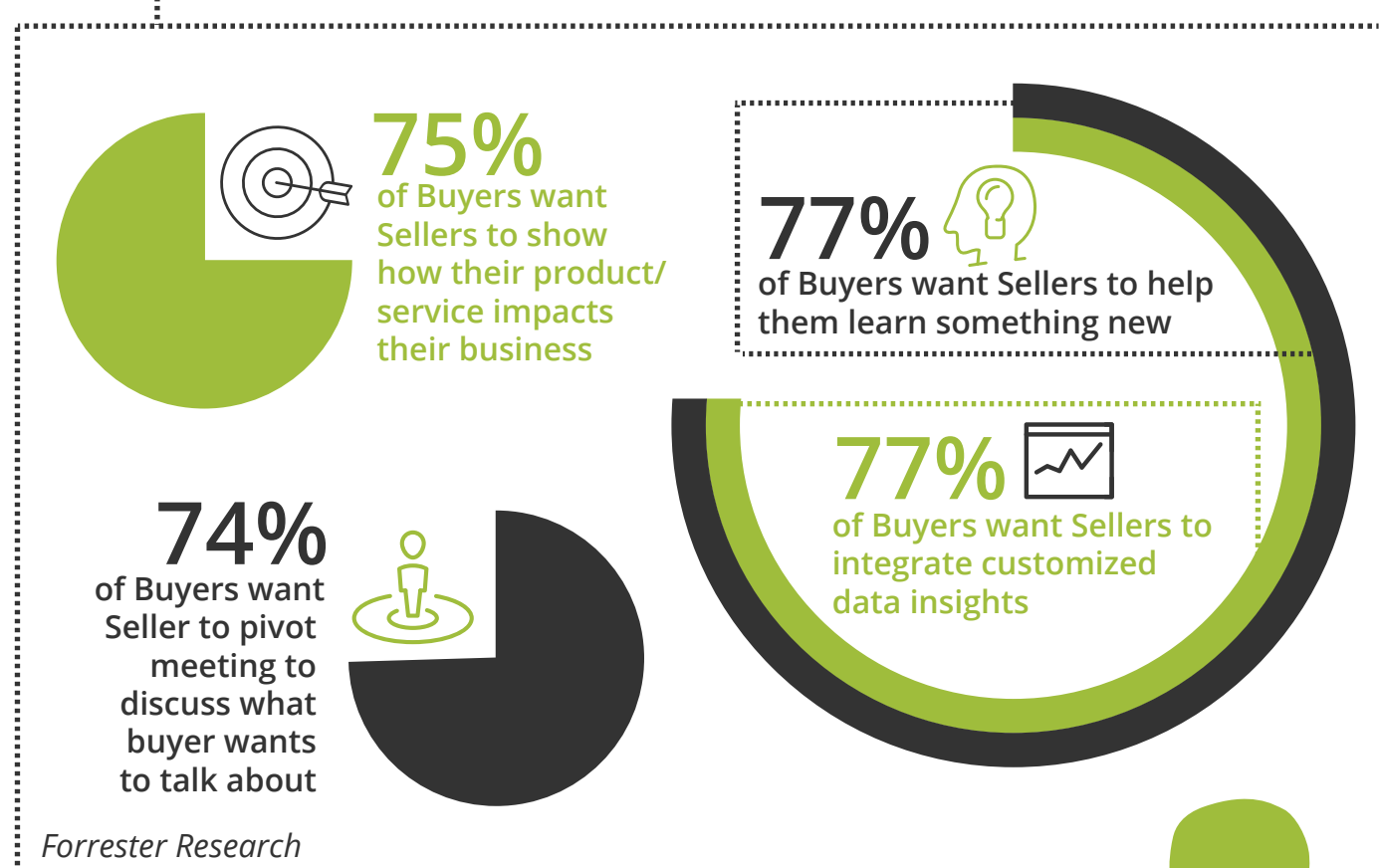


# Is your sales and marketing organization EVOLVED



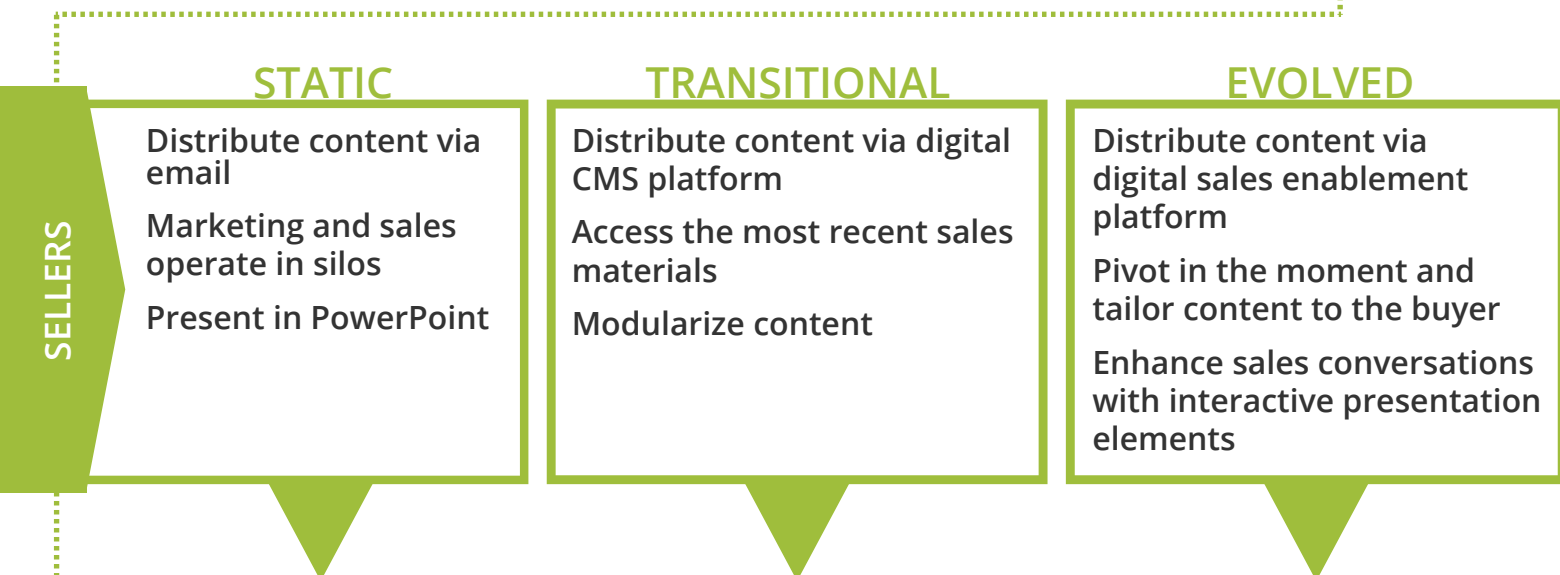
## B2B BUYERS HAVE CHANGED

What Buyers Want From a Sales Interaction



## EVOLVE YOUR ORGANIZATION

Evolved Selling™ is a Journey



## EVOLVED SELLING™ ORGANIZATIONS

The Business Impact

ACCELERATE DEAL CLOSURE

**28-43%**  
lift in recently closed deals

DRIVE COMPANY GROWTH

**40-66%**  
lift in reported revenue growth

DRIVE REPEAT BUSINESS

**82%**  
lift in buyers likely to consider them for new opportunities

INCREASE CROSS-SELLS

**70%**  
lift in buyers purchasing more than they scoped

*Forrester Research*

## READY TO EVOLVE?

Take the Survey to Find Out Where You Are on Your Journey

[mediafly.com/survey](http://mediafly.com/survey)



mediafly

The Evolved Selling™ Solution

Mediafly.com